



2021-22

# Lions Athletics

## GameTime Radio Sponsorships

### Overview

**Livingston High School** is pleased to present a unique sponsorship opportunity to your business or organization. The 2021-22 school year is shaping up to be a great one for Lions Athletics, and we believe your business or organization can benefit greatly by sponsoring the exciting new **GameTime Radio** at home sporting events throughout the year!

**GameTime Radio** is our own custom radio station – with DJ’s, great music and commercials for businesses or organizations like yours. **GameTime Radio** has a great mix of upbeat, family-friendly music along with special messages updated for each specific game played in our various sports venues. **GameTime Radio** will be used at most home sporting events -- and it sounds just like a real radio station!

Your business or organization will be able to gain valuable exposure to the big crowds that attend home sporting events -- varsity and sub-varsity -- plus any playoff games or tournaments that we might host. We’ll use **GameTime Radio** at sports venues throughout our school for the entire 2021-2022 school year, providing high visibility for your business or organization.

### GameTime Radio / Sponsorship

There are three (3) **GameTime Radio** sponsorship options available in 2021-22. Please note that all commercials run during the pre-game portion of each broadcast; bonus commercials may air during halftime / post-game.

Level	Commercials Per Home Sporting Event	Annual Investment	Est. Commercials 2021-22
1	1 per game	\$500	60+
2	2 per game	\$750	120+
3	3 per game	\$1,000	180+

- If necessary, we'll write / produce one (1) :30 radio commercial for your business or organization **at no charge**. Production Value: \$150
- If you already have a :30 radio commercial, you can provide it to us in an MP3 format and we'll use it! You can change the commercials you provide us as often as you desire.



**2021-22**

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## **GameTime Radio Sponsorships**

### **Lions Athletics / Agreement**

(Indicate selection with "X" at purchased level)

Level #1 \_\_\_\_\_ (\$500 annually)

Level #2 \_\_\_\_\_ (\$750 annually)

Level #3 \_\_\_\_\_ (\$1,000 annually)

*Full payment must accompany this agreement.*

Make payments to:

### **Livingston High School Athletics**

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Sponsor Signature / Date

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Lions Athletics Signature / Date

To purchase a GameTime sponsorship at Livingston High School athletic events, please contact **Finis Vanover or Deanna Hess** at **(936)328-2425** or via email: **dhess@livingstonisd.com**.

***Packages are extremely limited –  
reserve yours today!***