



FOR IMMEDIATE RELEASE

Sparklight® Works to Close Digital Divide for Texas Students Through Chromebook Donation

May 25, 2021 – White Deer, Texas – As K-12 schools end another challenging year in the midst of the COVID-19 pandemic, [Sparklight](#) is working to close the digital divide for students at White Deer Elementary School in White Deer, Texas with the donation of Chromebooks through the company's Chromebooks for Kids initiative.

Sparklight Senior Vice President of Technology Services Ken Johnson said that both educators and students need access to the tools and technology that will set them up for future success.

"Now more than ever, student access to computers is a necessity," Johnson said. "By donating Chromebooks, we're giving students in need the opportunity to use technology that will ultimately prepare them for a progressively digital workforce."

White Deer Independent School District Cyber Security Administrator and Technology Director Rosalea McAnally said that Sparklight's Chromebook donation will allow for one-to-one learning in its classrooms and assist with asynchronous learning which will benefit its students. It is also another avenue for White Deer Elementary School's teachers and students to access high levels of learning.

"Chromebooks offer more to schools and students than access to online resources," McAnally said. "They help engage students with interactive lessons and prepare them for the future of an increasingly digital workforce. In today's world, computer literacy is an integral component of any student's learning plan. With the addition of these devices, we can step in the right direction of adding more technology to our classrooms and we are greatly appreciative of this donation for our school."

Over the past eight years, Sparklight has donated more than 2,000 Chromebooks to Title I schools in the markets it serves.

For more information about Sparklight's Chromebook for Kids initiative and its other corporate social responsibility efforts, please visit www.sparklight.com/about/social-responsibility.

###

About Sparklight

Sparklight® is a leading broadband communications provider and part of the Cable One family of brands, which serves more than 1.1 million residential and business customers in 24 states. Sparklight provides consumers with a wide array of connectivity and entertainment services, including high-speed internet and advanced Wi-Fi solutions, cable television and phone service. Sparklight Business provides scalable and cost-effective products for businesses ranging in size from small to mid-market, in addition to enterprise, wholesale and carrier customers.

CONTACT:

Sabrina Leon

Communications Manager

623.695.9411

Sabrina.Leon@Cableone.biz