



Hollister R-V School District



You can take advantage of our Text Messaging Service

Beginning Monday, May 24, 2021 at 5:00 PM

The Hollister R-V School District will begin to utilize the SchoolMessenger system to deliver text messages, straight to your mobile phone with important information about events, school closings, safety alerts, and more (*see other side for HSD modes of communication through SchoolMessenger*).

You can participate in this *free service** just by sending a text message of “Y” or “Yes” to our school’s short code number, **67587**.

You can also opt out of these messages at any time by simply replying to one of our messages with “**Stop**”.

SchoolMessenger is compliant with the Student Privacy Pledge™, so you can rest assured that your information is safe and will never be given or sold to anyone.

**Opt-In from
your mobile
phone now!**



**Just send
“Y” or “Yes”
to 67587**

*Information on SMS text messaging and Short Codes: SMS stands for Short Message Service and is commonly referred to as a “text message”. Most cell phones support this type of text messaging. Our notification provider, SchoolMessenger, uses a true SMS protocol developed by the telecommunications industry specifically for mass text messaging, referred to as “short code” texting. This method is fast, secure and highly reliable because it is strictly regulated by the wireless carriers and only allows access to approved providers. If you’ve ever sent a text vote for a TV show to a number like 46999, you have used short code texting.



Hollister R-V School District



HSD Modes of Communication Through SchoolMessenger

Type of Message (School Messenger Options)	Mode of Automated Contact		
	Phone	Text (must opt in for texting)	Email
School Hours Emergency (between 7:45 am and 3:30 pm M-F) Includes: Lock-downs, severe weather, traffic or other items affecting route to school, and other emergency situations.	yes	yes	yes
Non-School Hours Emergency (before 7:45 am and after 3:30 pm M-F, all day Sat & Sun) Includes: Bus delays, traffic or other items affecting route to school, and other emergency situations.	yes	yes	yes
School Closings Includes: Early dismissal or school closing related to weather or other events, reminders of no school, and other school closing related items.	yes	yes	yes
General Longer messages including: Informational items and updates, and other longer items.	-----	-----	-----
Shorter messages including: School back in session reminders, open enrollment, sports & activities changes or cancellations, and other shorter items.	Only on RARE occasions when necessary	yes	yes
Survey Includes: Parent surveys and misc. forms.	no	no	yes
e-News Includes: Tiger e-News, building e-News, and other e-Newsletters.	no	no	yes

SMS Text Messaging begins Monday, May 24 at 5:00 PM.
You must opt-in for SMS text messaging. See the other side for details.